



MEDIA RELEASE

MALAYSIA GP SALE 2009

The fever of the F1 Grand Prix is back and with it, the Malaysia GP Sale (MGP) which flags off on **28th February to 5th April 2009**. Held as part of the Kuala Lumpur City Hall's '**Fully Seasoned Kuala Lumpur Grand Prix City 2009**' celebrations, the MGP Sale is set to sweep the nation with **37 days** of great sales and promotions. Visitors coming to enjoy the hottest race in the region can stay on for more fun with one of the biggest sale events around.

Numerous other events support the city's Grand Prix gala including:

- ❖ Sunburst Festival 2009 on 21st March
- ❖ KLGP City MBB Big Day Out on 21st March
- ❖ KL Vintage & Classic Car Concours on 22nd March
- ❖ KLGP Festival of Speed from 27th – 29th March
- ❖ Stylo 1 World 1 Fashion from 28th March – 3rd April
- ❖ KL Design Week 2009 from 28th March – 4th April
- ❖ Pavilion Pit Stop Fashion Week from 1st – 5th April
- ❖ F1 Gala Dinner on 3rd April (by invitation)
- ❖ KLGP City Weekend Festival on 4th April
- ❖ Speed Zone Festival on 4th April

Kuala Lumpur's popular shopping districts are all set to woo visitors with some of the best attractions during this season. Malls nationwide too are joining in with an exciting line up of activities for the period of the celebrations. Some highlights to look out for are:

- ❖ The **'Makan Time'** at Berjaya Times Square where visitors get to enjoy F&B treats at discounted prices at their many outlets: 1st Mar – 5th Apr
- ❖ **All Things Beautiful @ Hartamas Shopping Centre** with its various themed events & promotions including attractive warehouse sales and colourful bazaars: 28th Feb – 5th Apr
- ❖ **Mid Valley Megamall Digital Week**, offering great bargains on the latest IT gadgets. Stand a chance to dip for fabulous rewards too: 11th – 16th Mar
- ❖ **Metrojaya Cardmember Exclusive Promotion** offering card members an exclusive gift with purchases of RM300 or more in a single receipt: 28th Feb – 22nd Mar
- ❖ **I Utama Shopping Centre ONECARD CASH BACK** offering members RM 5 (maximum of RM 50 per day) worth of U Points for every RM 100 spent in ONECARD outlets. Non - card members get 3 years free ONECARD Membership with purchases worth RM200 and above: 28th Feb 2009 - 3rd May
- ❖ **Pavilion KL Tourist Reward Card** gives you great discounts and bargains at over 100 participating retail stores at the Pavilion Kuala Lumpur. Just produce your passport at the Concierge Counters to start enjoying the privileges.
- ❖ **The Body Shop Promotion**; discount of 50% on 3rd item purchased (West Malaysia only): 28th Feb – 5th Apr

Adding more fun to the MGP Sale is the **3 Days / 2 Nights GP 2009 Shopping Package, valid from 1st March – 5th April 2009**. Visitors to Kuala Lumpur can enjoy special rates when they stay at selected hotels in the city's popular shopping districts. Making their stay convenient is the **KL Hop – On – Hop – Off Bus Promotion** where visitors can tour the city at their convenience and get discounted ticket/s upon presenting a shopping receipt worth a minimum of RM50 from participating malls around town.

If you're done shopping, head for the many entertainment outlets around the city to join revellers and racing fans in partying the night away. Or if the daytime shopping is not enough, drop in at the many outlets that are bound to stay open to cater to the partying Grand Prix crowd.

So gear up for the race of the season and a colourful shopping festival that brings you some of the best bargains you've seen in a long time!

For more information, please contact:

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